



VIETNAM NATIONAL UNIVERSITY HO CHI MINH CITY
UNIVERSITY OF HUMANITIES AND SOCIAL SCIENCES
FACULTY OF EDUCATION

BACHELOR OF EDUCATIONAL MANAGEMENT PROGRAM

1. Training objectives

1.1. General objectives

Students majoring in educational management after graduation will have core knowledge of social-humanistic sciences, foundational liberal arts, specialized and interdisciplinary comprehensive knowledge of Educational Management Science to form personal and social qualities and skills, develop leadership and management capacity, practice profession in the professional field as well as other related fields, adapting to social requirements.

1.2. Specific objectives

✓ Knowledge

The training program equips learners with core knowledge of social sciences and humanities; foundational knowledge of disciplines, interdisciplinary, transdisciplinary, and specialized in educational management.

✓ Personal and social skills and values

The training program helps learners form and practice moral, personal and social qualities such as lifelong learning, developing critical and creative thinking; enhancing communication and collaboration abilities to succeed in different work environments while promoting responsibility, equity values in education.

✓ Professional skills

The curriculum provides opportunities for learners to develop key and complementary skills in professional activities such as independent problem solving; planning, implementing, evaluating, and recommending measures to improve professional performance in education; application of IT and foreign languages in professional activities.

✓ Competence applied in the profession

Through a combination of knowledge, skills, and values, the training program helps learners form and develop the capacity to detect problems, plan, implement, and evaluate educational activities for application in professional and social practice.

2. Outcome standards of training programs

Graduates majoring in Management and Education can meet the following requirements:

Output standard framework	Output standards (level 3)	Qualifications
<p>1. Knowledge</p> <p>1.1 Core knowledge of the Humanities and Social Sciences</p> <p>1.2 Foundational, interdisciplinary knowledge</p> <p>1.3 Specialized knowledge</p>	<p>1.1.1 Interpretation of basic knowledge of social sciences - humanities</p> <p>1.2.1 Apply the fundamental knowledge of educational science, management science, interdisciplinary knowledge to solve professionally related problems.</p> <p>1.3.1 Incorporating theoretical and practical knowledge of educational management into professional activities</p>	<p>2</p> <p>2,3</p> <p>4</p>
<p>2. Personal and social skills and values</p> <p>2.1 Values</p> <p>2.2 Personal and social skills</p>	<p>2.1.1 Take initiative in lifelong learning, personal responsibility and community commitment.</p> <p>2.1.2 Commitment to integrity and an open mind</p> <p>2.1.3 Pursue and promote social justice responsibilities and values in education</p> <p>2.2.1 Demonstrate analytical, critical and creative thinking</p> <p>2.2.2 Operate social relationships based on cooperation</p>	<p>4</p> <p>4</p> <p>4</p> <p>3</p> <p>3</p>
<p>3. Professional</p>	<p>3.1.1 Analyze professional issues logically, scientifically, comprehensively,</p>	<p>4</p>

practical skills 3.1 Professional Operational Skills	3.1.2 Evaluating professional activities to ensure scientific and practical relevance,	4
	3.1.3 Propose solutions to solve and improve professional problems.	4
3.2 Complementary skills	3.2.1 Application of information technology to the performance of professional activities,	3
	3.2.2 Use foreign languages according to prescribed standards to serve professional work	3
4. Capacity for application in professional practice	4.1.1 Identify and detect professional problems	3
4.1 Problem detection capacity	4.2.1 Develop plans, identify resources, propose solutions for programs in the field of expertise.	3
4.2 Planning capacity	4.3.1 Implement and coordinate the implementation of professional activities.	
4.3 Capability to deploy and monitor operations	4.3.2 Leading and managing to carry out professional activities.	4
4.4 Evaluation and improvement capacity	4.4.1 Appropriately select methods and tools in evaluating and proposing improvement measures.	4

Competence Scale

Qualifications	Describe
0.0->2.0	Have heard of it
2.0->3.0	Knowledgeable/participatory
3.0->3.5	Applicability
3.5->4.0	Ability to analyze
4.0->4.5	Capable of synthesis
4.5->5.0	Ability to evaluate

3. Amount of full-course knowledge:

Total number of credits: **120** credits, of which the knowledge distribution is as follows (excluding Physical Education, Defense Education and Early Course Orientation Activities)

STT	Knowledge Base	Number of credits	Ratio	Notes
I	General Education Knowledge Block	25	20.8%	
II	Industry Base Knowledge Block	29	24.1%	
III	Specialized knowledge	33	27.5%	
IV	Auxiliary/elective knowledge	23	19.1%	<i>(students who are eligible to register for the thesis course are charged the equivalent of 10TC elective)</i>
V	Internships	10	8.3%	
	Total	120	100	

4. Contents of the training program

No	Code	Course	Type	Credit	Theory	Practice	Periods	ECTS
I. Compulsory General Education Knowledge (25 credits)								
1.	GDH047.2	General Psychology	Compulsory	2	2	0	30	4
2.	DAI050	History of Vietnamese Communist Party	Compulsory	2	2	0	30	4
3.	DAI026	General economics	Compulsory	2	2	0	30	4
4.	DAI024	General Law	Compulsory	2	1	1	45	4
5.	GDH051.1	Study skills in higher education	Compulsory	3	1	1	45	6
6.	QLGD010	Introduction to Educational	Compulsory	3	2	1	60	6

		Management						
7.	DAI047	Marxist-Leninism Philosophy	Compulsory	3	3	0	45	6
8.	DAI048	Marxist Mac-Lenin politics	Compulsory	2	2	0	30	4
9.	DAI049	Science socialism	Compulsory	2	2	0	30	4
10.	GDH052	Effectiveness Thinking	Compulsory	2	2	0	30	4
11.	DAI051	Ho Chi Minh's Ideology	Compulsory	2	2	0	30	4
		Applied Informatics	Compulsory					
		Foreign language	Compulsory					
Compulsory industry foundation: 29 credits								
1.	QLGD013	Management Science	Compulsory	2	2	0	30	4
2.	GDH044.1	Introduction to Educational Sociology	Compulsory	2	2	0	30	4
3.	GDH072.1	General English in Education	Compulsory	2	0	2	60	4
4.	QLGD002	Theories of Management	Compulsory	2	2	0	30	4
5.	GDH065	Education studies	Compulsory	3	2	1	60	6
6.	QLGD024	Managerial Psychology	Compulsory	2	1	1	45	4
7.	QLGD015	Research Methods in Educational Management 1	Compulsory	2	2	0	30	4
8.	QLGD016	Research Methods in Educational Management 2	Compulsory	1	0	1	30	2
9.	GDH037	Application	Compulsory	3	3	0	45	6

		statistics in education						
10.	GDH058.1	Legal Foundation of Education	Compulsory	2	1	1	45	4
11.	QLGD008	Inclusive Education	Compulsory	2	2	0	30	4
12.	GDH103	Education for sustainable development	Compulsory	2	1	1	45	4
13.	QLGD023	Change Management	Compulsory	2	2	0	30	4
14.	GDH014.1	Introduction to Educational Economics	Compulsory	2	2	0	30	4
III. Compulsory specialized knowledge: 33 credits								
1.	GDH053.1	English for Education 1	Compulsory	3	2	1	60	6
2.	GDH057.1	English for Education 2	Compulsory	3	2	1	60	6
3.	GDH011.2	Comparative Education	Compulsory	2	2	0	30	4
4.	GDH030	School management	Compulsory	2	2	0	30	4
5.	QLGD017	Management of Educational Institutions	Compulsory	2	2	0	30	4
Module: Marketing Communication in Education (5TC)								
6.	GDH022	Marketing in education	Compulsory	2	2	0	30	4
7.	GDH078	Public relations in education	Compulsory	2	2	0	30	4
8.	GDH079	Module of Information communication and marketing in education	Compulsory	1	0	1	30	2
Educational Management Module: Policy, Leadership and Management (5								

TC)								
1.	GDH015.1	Educational leadership and management	Compulsory	2	2	0	30	4
2.	GDH001.2	Policy analysis and educational policy	Compulsory	2	2	0	30	4
3.	GDH074	Module of Educational policy, leadership and management	Compulsory	1	0	1	30	2
Module Management in Educational Activities (11 TC)								
1.	GDH026.1	Project Management in Education	Compulsory	3	3	0	45	6
2.	GDH038.1	Management of educational partnerships	Compulsory	2	2	0	30	4
3.	GDH006.1	Quality Management in Education	Compulsory	2	2	0	30	4
4.	GDH028.1	Human resource management in education	Compulsory	2	2	0	30	4
5.	GDH082	Module of educational management	Compulsory	2	0	2	60	4
IV	Complementary knowledge (elective)							
IV.1 General supplementary knowledge (accumulated at least 04 credits)								
1.	DAI028	General politics	Elective	2	2	0	30	4
2.	DAI025	General aesthetics	Elective	2	2	0	30	4
3.	DAI023	General anthropology	Elective	2	2	0	30	4
4.	DAI017	Vietnam's historical progress	Elective	3	3	0	45	6

5.	DAI029	General religion	Elective	2	2	0	30	4
6.	CXH003.1	Introduction to Social Work	Elective	3	3	0	45	6
7.	DAI020	Introduction Logic	Elective	2	1	1	45	4
8.	DAI006	Environment and development	Elective	2	2	0	30	4
9.	DAI015	Practice Vietnamese writing	Elective	2	2	0	30	4
IV.2 Supplementary knowledge block (accumulated at least 07TC)								
Orientation 1: Administrative – organizational management								
1.	GDH024	Creative methodology	Elective	2	2	0	30	4
2.	LUU065	Records and Archives Work in Administrative organizations	Elective	2	2	0	30	4
3.	GDH095	Organizational behavior in education	Elective	2	2	0	30	4
4.	LUU039	Application of Information Technology in Office Administration, Records and Archives Work	Elective	3	3	0	45	6
5.	QLGD004	Students' Affairs in Schools	Elective	3	3	0	45	6
6.	GDH075	Communication psychology	Elective	2	1	1	45	4
7.	GDH056	History of Education	Elective	3	3		45	6
Orientation 2: Education quality management and assurance								
1.	QLGD025	Organizing Extra-curricular Activities	Elective	2	2	0	30	4

2.	QLGD007	Supervision in Education	Elective	2	2	0	30	4
3.	GDH005.1	Assessment of learning outcomes	Elective	2	1	1	45	4
4.	QLGD001	Quality Standards in Educational Accreditation	Elective	2	2	0	30	4
5.	GDH061.1	Government management in education	Elective	2	2	0	30	4
6.	QLGD019	Management of Educational Services	Elective	2	2	0	30	4
Orientation 3: Management of educational activities								
1.	GDH007	Community Education	Elective	2	2	0	30	4
2.	QLGD009	STEM+ Education	Elective	3	3	0	45	6
3.	GDH008	Education of environment and population	Elective	2	2	0	30	4
4.	GDH086	Life Skills and Values Education	Elective	2	1	1	45	4
5.	GDH063	Special education	Elective	3	3	0	45	6
6.	GDH021	Re- Education	Elective	3	3	0	45	6
7.	GDH066	Theories of Education module	Elective	2	2		30	4
9.	GDH069.1	Educational psychology	Elective	2	1	1	45	4
10.	GDH070.1	Developmental psychology	Elective	2	1	1	45	4
IV.3 Specialized supplementary knowledge (students accumulate at least 12TC in any subject of suggested orientations)								
Orientation 1: Administrative – organizational management								
1.	TRI112.1	Public policy	Elective	2	2	0	30	4

2.	QLGD014	The Art of Negotiation in Education	Elective	2	2	0	30	4
3.	GDH081	Personnel Psychology	Elective	2	1	1	45	4
4.	LUU009	Public administration	Elective	2	2	0	30	4
5.	CXH039.1	Community Organizing and Development	Elective	4	3	1	75	8
6.	GDH029.1	Financial management in education	Elective	2	2	0	30	4
Orientation 2: Education quality management and assurance								
1.	QLGD012	Testing and Quality Evaluation in Education	Elective	2	2	0	30	4
2.	QLGD020	Quality Management Systems in Education	Elective	2	2	0	30	4
3.	QLGD006	Module of Quality Assurance in Education	Elective	1	0	1	30	2
4.	QLGD003	Educational Reform	Elective	2	2	0	30	4
5.	QLGD011	Management Information System in Education	Elective	2	2	0	30	4
Orientation 3: Management of educational activities								
1.	QLGD021	Managing Extra – Curricular Activities in Education	Elective	2	2	0	30	4
2.	QLGD018	Curriculum Management	Elective	2	2	0	30	4
3.	CSH006	Social Work in	Elective	2	2	0	30	4

		Schools						
4.	QLGD022	Management of Teaching and Learning process	Elective	2	2	0	30	4
5.	QLGD005	Management of Non-Government Educational Institutions	Elective	2	2	0	30	4
V	Internship (10 credits compulsory)							
1.	GDH071	Internship 1	Compulsory	2	0	2	60	4
2.	GDH076	Internship 2	Compulsory	3	0	3	90	6
3.	GDH077	Internship 3	Compulsory	5	0	5	150	10
YO U		Graduation thesis	Elective	10	10	0	150	20
	Total (credits): 120							240